



TIPS' Mission – to be your best choice for a full-service publishing partner

Do you outsource much of the editorial and production process already? If so, for about the same price as hiring and managing the contractors and monitoring quality control in-house **TIPS** can manage the process for you – keeping your point of contact to a single person, freeing up your time to focus on other projects, and saving you time and aggravation.

Your project gets a team of experienced editors and desktop publishers with a proven track record of completing high-quality books on schedule and budget. You get a detailed weekly status report and a secure production website for immediate access to any file in any step of the process.

While we adapt our process to your meet your needs, we advocate an electronic workflow and review process to save you time and money – especially when working with author teams or authors working outside the United States.

TIPS' Advantages – experience, quality, pricing, and schedules

TIPS experience working with well-known trade and academic publishers that demand the best

TIPS makes it perfect – our reputation is on the line with every project, just like yours

TIPS uses an established, yet flexible, electronic production process that permits tight schedules and aggressive pricing

TIPS' Record – your secret to success

We're not newcomers to working with volume and high-visibility imprints. Over the last three years our editors, designers, and desktop publishers managed over 150 titles, including...

Netscape Press (Ventana - over 40 titles)

Sybase Press (ITCP)

Perl and Jaguar programming titles (Manning)

Annoyances series (O'Reilly)

Visual JavaScript (Coriolis)

Religious and Political Science titles (Chatham House)

The Tools Series (McGraw-Hill Computing)

Exploring IE5, Exploring FrontPage 2000 (MS Press)

Visual InterDev Developer's Workshop (MS Press)

Artificial Neural Networks (IEEE Computer Society)

TIPS' Resources – everything you need is here

Services

- Project management
- Development editing
- Technical editing
- Copyediting
- Proofreading
- Page layout
- Interior design
- Template creation
- Indexing
- Electronic editing
- PDF and PS file creation
- Electronic art creation
- Electronic art retouching
- HTML conversions
- CD-ROM preparation and mastering
- Printing management

Personnel

- Desktop Publishers
- Project Managers
- Copyeditors
- Proofreaders
- Indexers
- Electronic Artists
- Cover Designers
- CD-ROM Technicians
- Internet Programmers

Applications

- QuarkXPress 4
- PageMaker 6.5
- FrameMaker 5.5.6
- Illustrator 8
- FreeHand 7
- Photoshop 5
- Office 2000

Media supported

- CD-ROM
- Zip disks
- 5.25" Magneto-optical
- Web site file exchange
- FTP file exchange
- Email file exchange
- Zip and Stuffit compression

Hardware

- Power Macs w/ OS 8.x
- Pentiums w/ Win98 and Win2000
- NT4 server
- ADSL Internet connection
- SONY CD-ROM burners
- Iomega Zip drives
- HP optical drives
- 600 dpi PostScript printers